

## Mortgage Satisfaction Assessment





CINDY ERTMAN
The Defining Difference
TheDefiningDifference.com
info@CindyErtman.com
Phone: 310-295-1130
NMLS #330850



## **Mortgage Satisfaction Assessment**

NAME	DATE

- Each snapshot below represents an area of your mortgage business.
- Rate your satisfaction level in each of these areas by circling the number that matches your satisfaction level.

## SATISFACTION SCORING: Zero (0) means not satisfied & Ten (10) means highly satisfied.



# # OF REFERRAL PARTNERS 10 Highly Satisfied 9 8 7

0 Not Satisfied



## PERSONAL PRODUCTION LEVELS



### **COMPELLING CLIENT EXPERIENCE**



#### MARKETING EXECUTION



## **TIME, ENERGY & PRODUCTIVITY** 10 Highly Satisfied



#### HIGH IMPACT TEAM



#### **GOOD SELF CARE**



#### WORK/LIFE BALANCE 10 Highly Satisfied

0 Not Satisfied



## Mortgage Satisfaction Assessment Action Items

• List one action item for each area to help you increase your score.

# OF REFERRAL PARTNERS Your Score:	PERSONAL PRODUCTION LEVELS Your Score:
Action(s) that you will take to increase your score:	Action(s) that you will take to increase your score:
<del></del>	<del>2</del>
	-
COMPELLING CLIENT EXPERIENCE Your Score:	MARKETING EXECUTION Your Score:
Action(s) that you will take to increase your score:	Action(s) that you will take to increase your score:
<del>,</del>	. <del>y</del>
<del></del>	, j
	·



## Mortgage Satisfaction Assessment Action Items

• List one action item for each area to help you increase your score.

TIME, ENERGY & PRODUCTIVITY	HIGH IMPACT TEAM
Your Score:	Your Score:
Action(s) that you will take to increase your score:	Action(s) that you will take to increase your score:
	<del>2</del>
GOOD SELF CARE	WORK/LIFE BALANCE
Your Score:	Your Score:
Action(s) that you will take to increase your score:	Action(s) that you will take to increase your score: