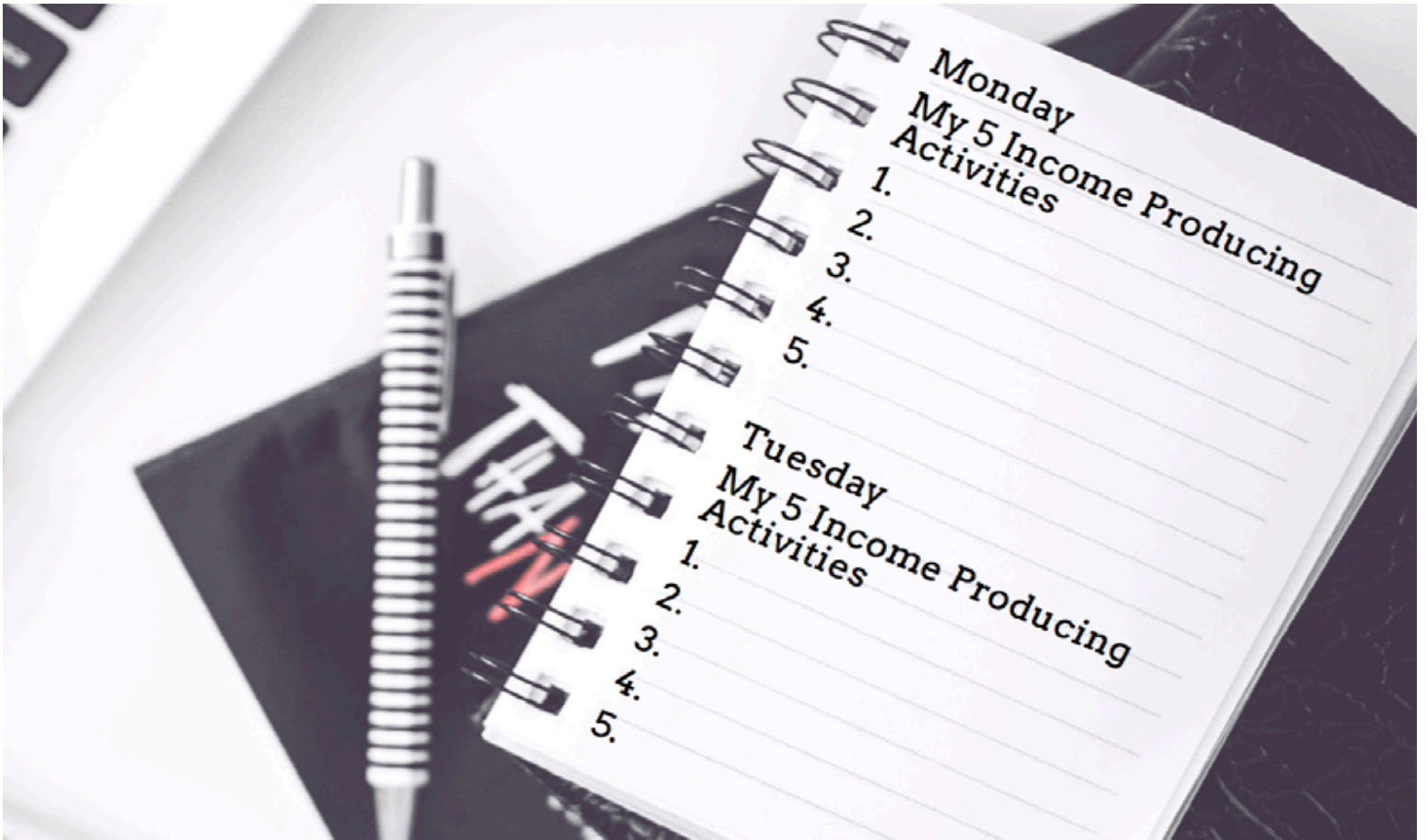




MORTGAGE MASTER PRO

Powered by The Defining Difference

5 Income Producing Activities Daily



CINDY ERTMAN
Mortgage Master Pro
www.MortgageMasterPro.com
info@CindyErtman.com
Phone: 310-295-1130
NMLS #330850

5 Income-Producing Activities Daily



Sometimes we feel like we are powerless to control our day and destiny - especially when it comes to our careers and our businesses. The days turn into an endless flurry of emails, voicemails, text messages, meetings, and phone calls, and we find ourselves in a maze of non-productive activities that drain our energy and valuable time.

It's time to take control of your day and make your time count! It's time to focus the first part of each business day on income-producing activities by using my simple 5 Income-Producing Activities to "up-level" your game, increase your financial prosperity, and propel your relationships forward. This simple, yet effective, exercise helps to ensure that you allocate time each day to hone your focus and align your actions towards income-producing activities to deliver the financial results you desire! It's time to get intentional about your success!

STEP 1: Using the attached goal sheet, make a list of five (5) Income-Producing Activities that you will commit to fulfilling each day. This will bring your business and financial goals to the forefront of your busy day.

This list should include 5 clear activities that will generate new business and revenue. Examples include calling past clients, calling 5 potential new referral partners, calling 5 potential sales prospects, asking for the meeting, etc. This changed my life!

STEP 2: Focus on writing your five (5) income-producing activities each day and you will get yourself into the mindset of setting daily goals for growing your career and business; thus, moving yourself closer to the life you desire filled with prosperity, abundance, and happiness.

When you focus on five (5) income-producing activities for five (5) days per week for 52 weeks, this is equivalent to 1,300 income-producing activities each year!!!

Five Income-Producing Activities Goal Sheet

MONDAY

- 1.
- 2.
- 3.
- 4.
- 5.

TUESDAY

- 1.
- 2.
- 3.
- 4.
- 5.

WEDNESDAY

- 1.
- 2.
- 3.
- 4.
- 5.

THURSDAY

- 1.
- 2.
- 3.
- 4.
- 5.

FRIDAY

- 1.
- 2.
- 3.
- 4.
- 5.